

2019 RANGER DRIVE TOUR SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE, TEST DRIVE OR SALES PRESENTATION NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING.

DESCRIPTION: The 2019 Ranger Drive Tour Sweepstakes ("Sweepstakes") begins at 12:00 AM Eastern Time ("ET") on 7/2/18, and ends at 11:59 PM ET on 12/31/18 ("Sweepstakes Period").

SPONSOR : Ford Motor Company, One American Road, Dearborn, MI 48126.

ADMINISTRATOR: Exposure Marketing & Promotion, Inc., 1000 North Opdyke Rd, Auburn Hills, MI 48326.

ELIGIBILITY: The Sweepstakes is open to legal residents of the United States, (excluding Wisconsin) and District of Columbia ("U.S."), 18 years of age or older with a valid driver's license at the time of entry ("Entrant"). Employees, directors and officers and their immediate families (spouses and siblings, parents and children and their spouses) and household members of Ford Motor Company ("Sponsor"), Xperience Communications, LLC., Exposure Marketing & Promotion, Inc. ("Administrator") and their respective parent companies, subsidiaries and affiliates, distributors, dealerships and companies involved in the implementation and execution of the Sweepstakes (collectively the "Sweepstakes Entities") are not eligible. Sweepstakes is void in Wisconsin, Puerto Rico, and other US Commonwealths, Territories and jurisdictions (including overseas military installations) and where prohibited by law. For the avoidance of doubt, the Sweepstakes Entities, with the exception of Ford Motor Company, are not Sponsors of this Sweepstakes.

AGREEMENT TO THE OFFICIAL RULES: By participating in the Sweepstakes, each participant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor, Administrator (and Sponsor Representative, as applicable), which are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.

THERE ARE TWO (2) WAYS TO ENTER THE SWEEPSTAKES:

- 1.) WEBSITE REGISTRATION ENTRY:** Beginning 7/2/18 at 12:00 AM ET, visit www.rangerdrive.com (the "Website") during the Sweepstakes Period, complete the online registration form, and submit as directed. ("Web Entry") ENTRIES MUST BE SUBMITTED BY 11:59 PM ET on 12/31/18.
- 2.) ON-SITE ENTRY:** – Beginning 11/09/18, complete an official entry form at any qualifying 2019 Ranger Drive Tour event during the Sweepstakes Period ("Event Entry"). EVENT ENTRIES MUST BE RECEIVED BY THE POSTED CLOSING TIME OF THE EVENT.

LIMIT: ONE (1) ENTRY PER PERSON, REGARDLESS OF METHOD OF ENTRY. In the event more than one (1) Entry is received from any one person or email address, the first Entry processed will be considered the only valid Entry received. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than

the stated number of Entries by using multiple/different identities, registrations or any other methods will void that participant's Entries and that participant may be disqualified. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified.

SWEEPSTAKES WINNER SELECTION: The potential Grand Prize winner will be selected in a random drawing conducted on or about 1/15/19 from among all eligible Entries received. Odds of winning Grand Prize depends on the number of eligible Entries received. Sweepstakes drawing will be conducted by Administrator, an independent judging organization. Potential Grand Prize winner will be contacted by Administrator by telephone and email and will be required to complete and return an Affidavit of Eligibility and Liability Release and except where prohibited by law, a Publicity Release Form ("Affidavit/Release") within seven days of receipt. If the prize notification is rejected, returned, or deemed undeliverable or the potential winner fails to execute and return the Affidavit/Release within the specified time or if he/she is otherwise ineligible to receive the prize, that potential winner will be deemed ineligible and the prize will be forfeited or an alternate winner selected from among all remaining eligible Entries received. In the event that the potential Grand Prize winner is disqualified for any reason, the prize will be forfeited and awarded to an alternate.

ONE (1) GRAND PRIZE: A 2019 Ford Ranger Truck – Manufacturer's Suggested Retail Price (MSRP) not to exceed \$40,000; however, if a Ford model is selected with a MSRP of less than \$40,000, winner will NOT receive the difference in prize value. The maximum Approximate Retail Value ("ARV") of the prize is \$40,000.

PRIZE RESTRICTIONS: Winner is responsible for vehicle registration, license, title and insurance fees and for all costs associated with any available upgrade/option packages and any other expenses related to the acceptance and use of the prize not specified herein. Winner must take delivery of vehicle within 30 days of notice of availability from winner-selected Ford dealer near winner's residence, subject to Sponsor's approval. Winner must have a valid U.S. driver's license and proof of insurance to take delivery. Vehicle awarded may differ from any vehicle shown in Sweepstakes materials and displayed/used at Tour Events. Specific prize vehicle details, such as color, options and equipment, will be determined by Sponsor in its sole discretion. Prize may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute the prize with another prize of comparable or greater value if the intended prize is not available for any reason as determined by the Sponsor in its sole discretion. Winner will be responsible for all applicable taxes (not limited to federal, state, local and/or income) and will be required to provide their Social Security number or tax ID for tax reporting purposes as Sponsor will file an IRS Form 1099 with the Internal Revenue Service for the fair market value of the prize awarded and accepted. Except where prohibited by law, acceptance of prize constitutes permission for Sponsor to use winner's name, hometown, likeness, statements and other personally identifiable information for Sweepstakes, advertising and marketing purposes in any media throughout the world without additional prize, incentive, consideration, consent or review; and upon request, winner will provide written consent to such use.

GENERAL CONDITIONS / RELEASE: By participating, Entrants release Sweepstakes Entities, their respective directors, officers, agents and employees from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; and (b) acknowledge that said parties have

neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to the prize including, but not limited to prize quality or availability except with respect to Sponsor only for the limited warranty provided with the Grand Prize vehicle. Neither Sweepstakes Entities nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any online service or Website or to complete a telephone call or facsimile transaction, or any other error or malfunction, or any injury or damage to participant's or any other person's computer related to or resulting from participation in this Sweepstakes. **CAUTION:** ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR MOBILE SITE, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES FULLY PERMITTED BY LAW. (The preceding includes but is not limited to [a] inappropriate or anti-social behavior by persons at Tour Events, whether directed at Sponsor Representative, other entrants or members of the public at large or [b] any attempt to defraud or deceive Sponsor Representative in conjunction with On-site Entry process.) Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Administrator reserves the right at its sole discretion to disqualify any suspect Entry or Entrant and to cancel, terminate, modify or suspend the Sweepstakes. In the event of any cancellation, termination or suspension, notice thereof will be posted at the Tour Event(s), to the extent feasible, or on the Website, and the determination of the Grand Prize winner will be made, from among all eligible, non-suspect Entries received as of the date of the termination, cancellation or suspension, as Administrator determines in its sole discretion. Entries not complying with all rules are subject to disqualification.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or the award of the prize shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan state court located in Oakland County, Michigan; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the state of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Michigan.

Drive the Future of Tough Sweepstakes

ENTRANT'S PERSONAL INFORMATION: Personal information collected from Entrants is subject to Ford Motor Company Privacy Policy at www.rangerdrive.com. By entering the Sweepstakes, you expressly agree to the terms of the Privacy Statement.

WINNER: To receive Sweepstakes results (winners list), go to www.promodetails.com and enter the keyword "2019RangerDriveTour". Results will be available after 3/15/19.

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